



The Canadian Trade Commissioner Service  
*Everywhere you do business*

A program by the **Consulate General of Canada in San Francisco | Palo Alto**

# The Canadian Technology Accelerator for Life Sciences

Growing innovative Canadian life science companies in the global commercialization hub – The Bay Area



The Bay Area is an integral part of the global value chain for Canadian entrepreneurs and a strategic access point to the unique resources and the new economic forces of China, Brazil and India.

The Canadian Technology Accelerator program provides access to the Bay Area market to support the growth of Canadian companies.

The life science accelerator is located at Genentech Hall, San Francisco (CTA@MissionBay).

## CTA@MissionBay for Life Science Companies

The Consulate General of Canada in San Francisco | Palo Alto developed the Canadian Technology Accelerator Program – a program designed to support growth in Canadian technology companies by giving them access to the unique resources of the Bay Area.

The CTA consists of in-Canada qualification (e.g. boot camps); continued help for qualified companies in San Francisco (Maple Tree Life Science Forum held in May); and a longer stay in the Consulate-operated CTA@MissionBay.



We also arrange mentoring with C100 members and local venture and technology partners, and an opportunity to spend up to six months in San Francisco to pursue business growth objectives.

## Who you are

Ideal candidates are companies with a potential for high growth and a strategy for accessing the Bay Area market, strategic partnerships, customers amongst the Bay Area's leading companies, venture financing, and/or soft landing for a local sales office.

## Program Overview

The Canadian Technology Accelerators provide Canadian companies with access to the resources of The Bay Area. Immersion in the Valley's business ecosystem provides entrepreneurial inspiration and new perspectives, all of which help Canadian companies refine their business model. Specifically, CTA program participants receive:

- Office space with inspired and like-minded global entrepreneurs, provided free of charge by the TCS for up to six months;
- Introductions to experienced mentors and advisors such as the Canadian expatriate group C100;
- Access to industry leaders and talents;
- Participation in matchmaking, entrepreneur development programs and investor events; and
- Assistance from the Life Science Officer in San Francisco.

## Partners



### 1. In Silicon Valley

The **C100** is an organization that is strongly aligned with the goals of the Consulate and the TCS, and has proven itself to provide tremendous leverage for the Consulate commercial program.

**Plug and Play (ICT)**, **RocketSpace (Digital Media)**, and **Environmental Business Cluster (Cleantech)**, the three physical locations of the Canadian Technology Accelerators, are supportive and collaborative partners.

### 2. In Canada

For promotion and client referrals, the Consulate partners with **Federal North America Partnership Program members (NAPP)**: The Department of Foreign Affairs & International Trade, National Research Council Canada (NRC) IRAP, Western Economic Diversification (WD), Développement économique du Canada pour les régions du Québec (DEC-Q), and Atlantic Canada Opportunities Agency (ACOA), as well as other provincial and community partners, with a particular active engagement by the **Province of BC, Province of Alberta and MaRS**.